



AMY COOPER

I've decided to start living on cupcakes alone. After a recent spate of atrocious cafe food, culminating in a sandwich that tasted as if it had been grown behind the fridge for a year and then flung from a rooftop by Charlie Sheen, I only want food you can trust.

And you can trust a cupcake. Always aiming to please, they deliver fun and energy in a mouthful and they're pretty in a way other snacks just can't match. Best of all, they're too small to share with anyone else.

They're all grown-up these days, too. No longer the cartoon fairy in the cast of culinary characters, cupcakes have become the "little black dress of the food world", according to Kathryn Sutton, the owner of Sparkle Cupcakery and author of *Sparkle Cupcakes: the Little Black Book*.

Sutton's sleek store in Surry Hills produces little baked aristocrats made with fine ingredients: organic free-range eggs, exotic syrups and Belgian chocolate. They're infused with the flavours of fine dining: lychee; lavender and honey; pistachio and cardamom; and salted caramel. When cakes like these throw a party, you can expect quality.

And so, friends of the cupcake poured into the store dressed in black, as instructed, and toasted the book with champagne and St Germain elderflower liqueur cocktails.

Cupcakes are easy to inhale and the party took on a sugar-fuelled energy.

The crowd was frosted with fashion and sprinkled with showbiz; attendees included fashion designer and creative director Alex Zabotto-Bentley, dancer Daniel Garofali and shoe designer Rupert Noffs. Model turned shoe designer Jaime Wright appeared with fiancé John McLean. The pair is set to marry at a secret Sydney location in three weeks.

Even sophisticated cupcakes are easy to inhale and, as more fans arrived and munched, the party took on a sugar-fuelled energy. Revellers at the nearby bars appeared lethargic by comparison and one or two glanced across, wondering what was powering our party.

No wonder one of Sparkle's regulars ordered a delivery for his 100th birthday. He probably partied harder than he had done in decades.

Sparkle's head chef, Nani Indah, gazed at her handiwork with pride. This clever pastry chef has been known to work around the clock creating new recipes and she knows their curious potency better than anyone else. Indah didn't look at all surprised that the party extended way beyond its scheduled finish and that more cupcake devotees were still pouring in after that. Even Sutton's mum made a late appearance, correctly guessing Sparkle would still be in full swing.

Taking a copy of the book home felt almost illicit. Now I've seen what these recipes can do, I'm a little afraid of baking them.

party of the week

Sparkle Cupcakes book launch

Sparkle Cupcakery, Surry Hills

PHOTOS: SAHLAN HAYES



Jessica Barr and Jessica Green.



Shira and Dana Livne.



Jessie Hargreaves and Ruby Jacenko.



Nadia Bailey and Angela Honeywell.



Sally Obermeder and Maha Koralem.



Kathryn Sutton and Melissa Hoyer.



Jackie McMillan and Craig Donarski.



Mille Paul and Stacy Beth Lobb.



Alex Zabotto-Bentley and Rupert Noffs.



Rebecca Carlsen and Kate Lamont.



Anthony Del Col and Tanya Brown.

NEWS www.wentworthhouries.com

EAST END GIRL

Ruby Jacenko

Last Thursday, as Sparkle Cupcakery celebrated the launch of its *Little Black Book*, Ruby Jacenko was spotted wearing a Wheels & Dollbaby LBD, Christian Louboutin gold heels and a Louis Vuitton handbag. Donny says: "A LBD was the perfect option to wear to the launch of a LBB. Roxy suitably accessorised with gold shoes and an oversized bag, injecting some extra sparkle to her look. I also love her yellow Illamasqua nail polish."

Turn to page 38 to find out which adult brands are now catering for kids.



Donny Galella FASHION STYLIST & DESIGNER

FASHION

THE Sunday Telegraph

insider



Sydney's hottest parties



FROM Faces at the Races to Sydney's favourite cupcakes, our photographers have been out snapping the party colour.

Gallery: The Fashion Institute

SPARKLE CUPCAKERY LITTLE BLACK BOOK LAUNCH COVERAGE



Photo 5 of 8



MAGNET PR AND EVENTS SPARKLE CUPCAKERY'S 'LITTLE BLACK BOOK' LAUNCH

THE SPARKLE CUPCAKERY
11 MARCH 2011

Sydney's chicest cupcake store, The Sparkle Cupcakery, celebrated the launch of its new 'Little Black Book' - dubbed the 'Little Black Dress' of the cookbook world. A delicious guest list of food & fashion media, sprinkled with a pinch of television presenters, and complimented with an array of glittering Sydney party people made the night a sparkling success.



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Sparkle Cupcakes 'The Little Black Book' Launch Party

March 13, 2011

Last Thursday night a couple of PeepToe girls went to Surry Hills in Sydney to celebrate the book launch of 'The Little Black Book' by Sparkle Cupcake founder, Kathryn Sutton.

It was a chic affair, with models dressed in Jayson Brunson (and PeepToe of course!) And cupcakes and champagne were the food of choice.

In this new book, Sparkle Cupcakery share its secret recipes- from rich red velvet Valentine's day cupcakes to wedding day cupcakes- there's even cupcakes for men and pupcakes for the pooch!

They make it really easy for those who may not be domestically savvy and include step-by-step instructions on baking and decorating - you'll be sparkling in no time!

Hottest Parties

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SARA BRAY PR & EVENTS
'Faces of the Races' Lunch
Aria Restaurant
The Australian Turf Club launched the 'Faces Of Th...



STYLE COUNSEL
Fresh Launch
Newmarket Hotel
Melbourne's A-listers flocked to the Newmarket Hot...



MAGNET PR AND EVENTS
Sparkle Cupcakery's 'Little Black Book' Launch
The Sparkle Cupcakery
Sydney's chicest cupcake store, The Sparkle Cupcak...



THE LIFESTYLE CHANNEL
Donna Hay - Fast Fresh Simple Launch
Andrew (Boy) Charlton Pool
To launch Donna Hay's first television series, Don...



6DC
The Strand Arcade Designer Luncheon Series featuring Leona

SPARKLE CUPCAKERY LITTLE BLACK BOOK LAUNCH COVERAGE



**Josie's Juice -
The real thing...
Not reconstituted**

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Sunday, 13 March 2011



Sparkle Cupcakery - The Little Black Book launch



The Sparkle Cupcakery launched 'The Little Black Book' - written by owner Kathryn Sutton - in Surry Hills this week, and it was quite the event.

I turned up at the tail-end, but the soiree was still well and truly rocking. A fresh round of canapes were served, plus more cucumber sandwiches, more trays of desserts including the delectable Sparkle Cupcakery cupcakes, pistachio macarons, delightful little jelly shots and yoghurt shots (so delightful, they'd made me say 'delightful' about a mini dessert), all washed down with Moët & Chandon and St Germain Elderflower.



The store's event was to celebrate the launch of its new 'Sparkle Cupcakes Little Black Book'.

Guests included *Today Tonight's* Sally Obermeder, Jamie Wright of *Jaimie Wright Shoes*, stylist Alex Zobotto-Bentley, *Social Diary's* Tiffany Farrington, editor and commentator Renae Leith Manos, *The Blow Dry Boutique's* Jessica Barr, and media commentator Melissa Hoyer all in attendance.



Producer Leigh Aramberrri from *Masterchef*, and *Ready Steady Cook's* Peter Everett mingled with guests, and the event was styled with stunning flowers from Garlands, with designer Jayson Brunson providing stylish little black dresses for the models.

Gift bags included products from MoroccanOil, Bobbi Brown Cosmetics, PeepToe Shoes, Schwarzkopf, Face of Australia Cosmetics and a voucher from The Blow-dry Boutique. And each guest also received a copy of the gorgeous book itself - I am flicking through mine now and itching to make a batch of weekend cupcakes, this time with a difference!



For more on the Sparkle Cupcakery, the cupcakes, and the cupcake decorating classes (sign me up - I need these ASAP!), go to: <http://www.sparklecupcakery.com.au/>

The store is located at 132 Foveaux Street, Surry Hills, call 02 9361 0690.



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